



Managing Public Space

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Public Space - Asset Value Netherlands



Total value:

€ 170 billion
(SEK 2000 billion)

**Management and
Maintenance:**

€ 15 billion/year
(SEK 170 billion)

Managing Public Space - Perspectives



Uses
Wellbeing
Mobility
Aesthetics
Social
Landscape
Biodiversity
Safety
Climate
Utilities

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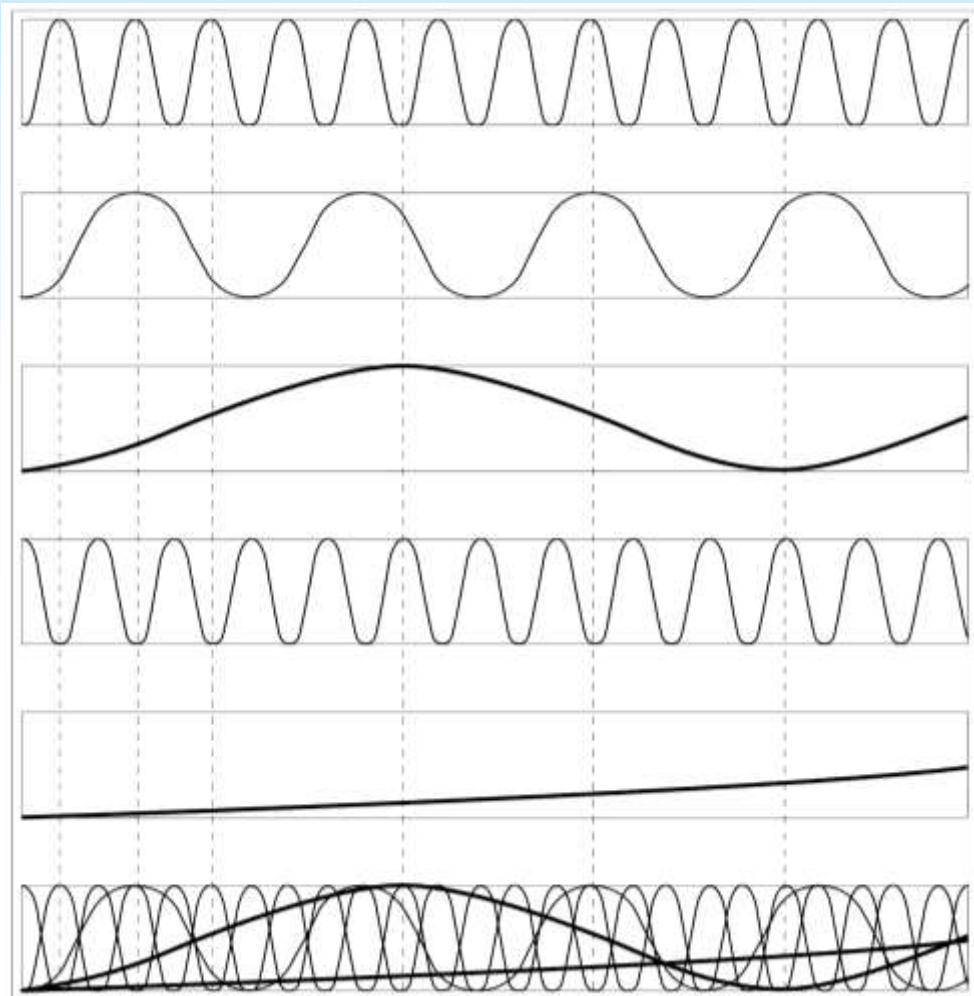
How we manage - strategies

- Frequency driven
- Performance driven
- Risk-driven
- Stakeholder satisfaction
- Value driven



Source: Simon Buwalda
CROW Netherlands

Different rhythms in cities: coincide in management



- 24 hour: day/night use
- Week: business days / weekend use
- Year: use / effect different seasons
- 4 year: changing uses/modes
- 10 year: average duration of planning periods
- 30 year: light poles
- 60 year: sewage system
- 80 year: trees
- Infinite: tunnels, built objects (as an object)
- Multiple: tunnels, built objects (internal systems)

How we manage - activities

Governance, Policy Making, Design, Planning, Finance, Participation, Communication, Tendering, Contracting, Realisation, Maintenance, Monitoring, Inspection



Looking forward to all your insights..





How did we create a new academic field?

The case of the Netherlands

Dr. Ton Hesselmans

Board member Foundation Managing Public Space
Guest lecturer Wageningen University & Research
Former senior program manager CROW





Increased complexity of management

Findings by a group of local authorities

- Enormous complexity daily felt by management departments
- How to shape all transitions and developments in public space and with whom?
- Our employees are often practically trained
- No real management courses or specialized institute
- Hardly academic knowledge about management public space



We need an additional type of Managers

- High-quality knowledge
- Area-oriented instead of separate asset-oriented
- Flexible, responding to uncertainties
- Make integrated assessments
- Think at a system level
- Active in technology, politics and society



Foundation Managing Public Space: Why?

- Strengthening the level of scientific thinking and way of working in management
- Introducing high-quality knowledge and questions of management to scientists
- Training a new generation of strategically thinking managers with an interest in social issues and the needs of all users of public space



Managing public space is looking ahead, the Dutch approach

Local authorities joined forces, 38 sponsors (4 million euros) and strongly involved in research and education

Making management more scientific and science more management minded



Conscious boundary crossing